

Resources from The Conservation Fund and our Speakers:

- **Conservation Leadership Network (program of The Conservation Fund)** - Brings together communities and corporations to achieve environmental and economic success by working together to develop shared knowledge, networks and technical skills, and services focused on collaborative problem-solving—bringing people together to facilitate results <https://www.conservationfund.org/our-work/conservation-leadership-network>
- **Institute for Local Self-Reliance** – <https://ilsr.org/covid-19-pandemic-what-small-businesses-can-do/> from Kennedy Smith
- **New Mexico Economic Development Department, Outdoor Recreation Division** from Axie Navas:
 - Help for Businesses Negatively Impacted by the COVID-19 Health Emergency -- <https://gonm.biz/about-us/covid-19-response>
 - Programs Guide (Spanish and English) for the Outdoor Rec Division
 - [ORD ProgramGuide English 2020](#)
 - [Espanol- 2020.pdf](#)
- **Recast City** – from Ilana Preuss
 - [Small Business Triage in 3 Steps](#)
 - [Hitting the Pause Button: Fund Small Business Relief for COVID-19 Now](#)
 - [EIDL VS. PPP \(And what else can we do?\)](#)
 - [Small Biz Highlights of the CARES Act](#)
- **Natural Capital Investment Fund** – provides loans and technical assistance to support small businesses that have a big impact including COVID-19 recovery grant funds

Other Organizations

- **American Indian Alaska Native Tourism Association (AIANTA)** - shares [funding resources](#) for cultural tourism or sign up for their newsletter to find out more about disaster loan program, webinars, links to federal partners and sharing your stories.
- **City Parks Alliance**: Webinars, resources, and other information for nonprofits, park leaders, and communities.
- **Community Builders** – Check out what communities and businesses are doing [here](#).
- **Destinations International** – [COVID-19 Response and Recovery Hub](#) for information that pertains to the effects of coronavirus on travel, tourism and meetings industry.

- [GrantStation.com](#) -- resource for finding grants from foundations, federal, and state government sources (press red bar at the top of the page to access COVID-19 funding opportunities and resources)
- [Grant Watch](#) – In addition to posting new COVID-19 Coronavirus funding opportunities, they are updating active grants with new extended grant deadlines.
- [GoFundMe Small Business Relief Fund](#) – The GoFundMe.org Small Business Relief Fund will provide micro-grants to qualifying small businesses negatively impacted by the COVID-19 pandemic. The Small Business Relief Fund is part of the Small Business Relief Initiative, a program supported by GoFundMe, Yelp, and Intuit QuickBooks. The Small Business Relief Initiative will supply financial assistance and support to businesses across the country by providing grants, tools, and resources to help during the crisis.
- **Kresge Foundation** – [CARES Act Information for non-profit](#) organizations during the COVID-19 pandemic
- **Main Street America** – has posted numerous resources including action items, funding programs and business support, federal and national resources, tools, peer exchanges, and tip sheets: -
<https://www.mainstreet.org/howwecanhelp/resourcecenter/covid19resources>
- **National Recreation and Park Association** – for guidance and messaging on how to enjoy parks and open space while maintaining social distancing.
<https://www.nrpa.org/about-national-recreation-and-park-association/press-room/NRPA-statement-on-using-parks-and-open-space-while-maintaining-social-distancing/>
- **National Trust for Historic Preservation** – collection of resources to help communities, historic places, local businesses, or parents struggling to engage learning for kids
<https://savingplaces.org/coronavirus#.Xn5DDdNKhTY>
- **Place and Main Advisors, LLC** (2-minute YouTube Video) -
https://www.youtube.com/watch?v=7xAU8qIA2_l#action=share
- **Public Lands Alliance** – shares best practices for working remotely, tools for engaging communities through virtual experiences, and more for their members
<https://www.publiclandsalliance.org/home>
- **Tourism Economics** – Continued update and outlook of pandemic impacts on the global travel economy <https://s3.amazonaws.com/tourism-economics/craft/Latest-Research-Docs/COVID-19-RB-Summary-TE-website.pdf>

- [US Travel Association](#) – economic impact analysis by state, travel industry relief resources, and communications toolkit for coronavirus and travel.

Federal Agencies

- **Appalachian Regional Commission** – shares updates on COVID as well as examples of local efforts within the ARC region. Go to <https://www.arc.gov/> and read most recent news through ARC’s weekly snapshot
- **National Endowment for the Arts** – shares updates on COVID as well as resources for artists and arts organizations:
 - <https://www.arts.gov/COVID-19-FAQs>
 - <https://www.arts.gov/covid-19-resources-for-artists-and-arts-organizations>
- **USDA Rural Development** – USDA Implements Immediate Measures to Help Rural Residents, Businesses and Communities Affected by COVID-19
<https://www.rd.usda.gov/node/17181> and <https://rd.usda.gov/coronavirus>
- **US Small Business Administration** – [Coronavirus \(COVID-19\): Small Business Guidance & Loan Resources](#)
- **US Small Business Administration** – [Paycheck Protection Program \(PPP\)](#)

[List of Coronavirus \(COVID-19\) Small Business Relief Programs](#) – from Forbes (regularly updated)

Resources from the Field

GEORGIA: The Georgia Trails Alliance is tracking the messaging on trail closures across the state and offers a pictorial [here](#). Communities and trail groups are taking their cues from these.

Georgia is helping communities track lost income, especially from festivals and events, through the event impact calculator available from [Tourism Economics](#) and [Destinations International](#).

PENNSYLVANIA: The Delaware & Lehigh National Heritage Area has seen a 174% increase on the Delaware & Lehigh Trail that spans over 140 miles. The trail crosses land owned by 30 private landowners and remains open. Across social media and coordination with the landowners, messages and [signs](#) have been posted and installed across the region.

MONTANA: They are encouraging small businesses, sole proprietors, etc. to utilize their local economic development organizations to help them navigate available resources through CARES act.

