



# Snapfinger Farm

## THE FARM

When Rahul Anand started [Snapfinger Farm](#) on 14 acres in 2016, he knew there was unmet demand for sustainably-grown, local produce at farmers markets, CSAs, and restaurants. Snapfinger Farm grew quickly, added customers and new markets, and began selling to wholesale buyers. After six years of growth, Snapfinger's owner recognized that the small farm space was not meeting the potential demand of the local wholesale market.

In 2022, The Conservation Fund secured a 197-acre farm in Covington, Georgia, Newton County, on behalf of Snapfinger Farm. This unique property borders the South River, a major watershed of Atlanta that American Rivers named one of America's Most Endangered Rivers in 2022, urging conservation of this at-risk watershed. The farm's ecosystems include riparian floodplain, wetlands, streams, and lakes, with extensive farmland, resulting in high biodiversity across the property. Over the next four years, Snapfinger Farm will expand production on more than 50 acres of cropland to sell to Atlanta wholesale markets.

Using the 'Buy-Support-Protect-Sell' model, the [Working Farms Fund](#) is securing and permanently protecting the property as farmland, preserving the ecological value of this landscape to the larger river system, investing in the success of this local farm business, and providing Snapfinger Farm with a patient pathway to affordable farmland ownership.

## BY THE NUMBERS



2X projected increase in revenue in 2 years



8X expansion of acres in production in 2 years



197 acres permanently protected farm and forest

## PROPERTY

197 acres of crop & pasture farmland, forest, ponds, and riparian areas



Covington, GA  
(30 miles southeast of Atlanta)

## FARMERS

Rahul Anand, Owner/Operator

## FARMER VISION



Snapfinger Farm's mission is to be a strong rural business attracting creative young people through agriculture and craft. Snapfinger envisions the farm expansion as a place for new ideas and building a healthy community by meeting the high demand for fresh, local food through sustainable farm growth.