

THE
CONSERVATION FUND



CREATE YOUR LEGACY

With The Conservation Fund Today

The Conservation Fund is a national environmental nonprofit established in 1985. Over the last three decades, we have protected more than 8.5 million acres of treasured land and water across all 50 states. Since the beginning, we have aimed to balance the protection of environmentally significant lands with the economic needs of local communities. And it has remained the hallmark of what we do.

Today, we continue to operate as a business for conservation, staffed by a skilled team with real estate, finance, and legal expertise. We focus on environmental and economic goals that have enduring conservation solutions, from protecting sustainable working forests, wildlife habitat and recreation destinations that provide local revenue, to helping communities grow thoughtfully and equitably.

As you know, none of this important work would be possible without support from you, our donors and partners in conservation.

YOUR LEGACY PUT TO WORK: THE REVOLVING FUND

Saving land often requires the ability to move quickly in order to effectively compete in the real estate market. Our founders knew we needed the capital to do so. Thus, the idea for a Revolving Fund was born.

Establishing the Revolving Fund was critical to our founding back in 1985, and it remains our lifeblood today. When we acquire land, we draw on our Revolving Fund to finance the deal; once we sell the land and that money is returned, it goes right to work on the next great project. Now, more than three decades later, our Revolving Fund is the most successful and highly leveraged “land conservation bank” in the environmental field. Unlike an endowment, every dollar in the Revolving Fund is used to purchase important conservation lands. Savvy donors who wish to see their dollars at work, creating tangible results and leveraging our



**START YOUR
LASTING
LEGACY
TODAY!**

conservation power, recognize the Revolving Fund as their best investment.

Planned gifts from donors are designated for The Conservation Fund’s Revolving Fund and every dollar invested in our Revolving Fund is used for land conservation—no overhead or administrative expenses. Dollar for dollar, our Revolving Fund has protected more land than any other land conservation vehicle.

Across the country, the Revolving Fund allows our staff to move swiftly, acquiring valuable and conservable high-priority lands as soon as they come on the market. This buys time for us and our partners to identify the necessary permanent conservation funding from private or public sources. Revolving Fund dollars are continually in use for conservation, making it a prime tool for leveraging more conservation capital and enabling action at the speed of the marketplace.

PLANNED GIVING OPTIONS FOR ALL WALKS OF LIFE

A planned gift to The Conservation Fund is a flexible and creative way to give charitably while meeting your personal, family or financial goals. No matter your financial circumstances and charitable goals, there are planned giving options available to meet your needs:

Bequest

A bequest is perhaps the easiest and most tangible way to have a lasting influence on the future of conservation in America. Your assets remain in your control during your lifetime and you can alter your bequest plans at any time.

Sample Bequest Language:

“I give The Conservation Fund, a Nonprofit Corporation, incorporated in Maryland, and having its principal offices at 1655 North Fort Myer Drive, Suite 1300, Arlington, VA 22209, the sum of \$ _____ (or alternately, _____ percent of the residuary of my estate), for its general purposes to protect the nation’s land and water resources.”



Charitable Gift Annuity

Sustaining both the natural world and your nest egg can go hand-in-hand with an investment tool like a charitable gift annuity. You can support the work of The Conservation Fund now and enjoy secure, fixed payments for life for you or your loved ones. Charitable gift annuities to The Conservation Fund can be funded with cash or appreciated assets valued at \$10,000 or more by persons age 65 or older. A portion of the quarterly payments you receive may also be exempt from certain income taxes.

You can try our gift annuity calculator to estimate your annuity payments and tax deductions via our website by scanning the QR code.



Your Best Investment Starts Here

Our focus on efficiency sets us apart from other organizations, allowing us to streamline our expenses.

With more than 95% of our annual spending going into conservation programs, a no-frills budget, low overhead and no membership costs, you can be assured that your donation will support smart conservation for years to come.



OTHER WAYS TO LEAVE YOUR LEGACY

- **Life Insurance Designation:** Making a beneficiary designation through your life insurance policy is easy and affordable.
- **Retirement Plan Gift:** Naming The Conservation Fund as a beneficiary of your IRA, 401k, or other qualified retirement plan is a simple and tax-efficient way to benefit nature.
- **Donor Advised Fund:** If you have a DAF within a community foundation, a banking institution or another entity, consider directing grants to support our work.

A POWERFUL GIFT TO NATURE

Legacy donors share our commitment to protecting nature now and for future generations. John K. Greene was a long-time supporter of The Conservation Fund. Here is what his family had to say about his legacy gift:

“ My father was a committed conserver of land, forests and open spaces. Despite his great successes in so many areas of his life I think he was always happiest in nature. Having grown up in Alabama he had deep ties to the land and to the people who worked it and eventually to the people who worked to conserve it. In the 1930's our family donated the property on Flagg Mountain where the CCC built a 55 foot high stone observation tower. I know my father was very pleased that the final terminus of the Pinhoti and Appalachian Trail system would be on that very property donated so long ago. His legacy gift to The Conservation Fund helps to ensure that his vision for that area continues.”

—Johnny Greene, John K. Greene's son



CONTACT US

We welcome a conversation to explore planned giving options that best suit your needs. For general information, you can send an email to plannedgiving@conservationfund.org. If you would like to speak to someone about your particular situation, please reach out.



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The Conservation Fund is a qualifying 501(c)(3) organization with its principal location at 1655 N. Fort Myer Drive, Suite 1300, Arlington, Virginia 22209. The Conservation Fund's tax identification number is 52-1388917.

Please note: Each state has its own particular rules that are to be applied to planned giving documents, and because the requirements for the gift to take effect vary depending on where you reside now or in the future, we strongly recommend that you have appropriate language drafted by an estate planning professional. The language we shared in this piece is merely an example of language that has worked in prior situations, but might not for your circumstances; thus, we do encourage you to consult with a lawyer or CPA who can be sure your intentions are given effect as you wish. We thank you again for your generosity.

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