

Love is Love Cooperative Farm

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THE FARM

Love is Love Cooperative Farm is a Certified Organic diverse vegetable, fruit, and flower partnership of five talented and business-savvy farmers who collectively carry 51 years of farming experience and share a vision of creating a fiscally sound and environmentally sustainable farm business. The team will meet key financial benchmarks and infrastructure investments identified in a 5-year business plan—putting them in a position to purchase the farm from The Conservation Fund at the end of that period.

On behalf of the farmers, The Conservation Fund invested in 68.7 acres of prime farmland including 20 acres of natural habitat which support native plant and animal biodiversity. A portion of the farm has been farmed continuously by the same family for seven generations since 1784. Located adjacent to Newton County's expanding Cricket Frog Rail-Trail this farm is strategically located close to Atlanta markets and has a strong potential for agritourism.


Using a Buy-Protect-Sell model, the [Working Farms Fund](#) is making the farmland affordable for Love is Love Cooperative Farm while providing the farmers a patient pathway to farm ownership.

BY THE NUMBERS

 20x Expansion of acres in production in 5 years

 371,000 LBS of food produced by year 2

 68 acres Permanently protected farmland

 4x Increased revenue projected in 5 years

PROPERTY

68.7 acres of conventional pasture transitioning to Certified Organic farmland



Mansfield, GA
(40 miles to Atlanta)

FARMERS

Joe Reynolds, Judith Winfrey,
Demetrius Milling, Monica Ponce,
Russell Honderd



FARMER VISION

Love is Love Farm is a Certified Organic producer and plans to grow healthy food at scale while setting strong goals for employees including livable wages, benefits, and healthcare. As part of the team's commitment to sustainability, they aim to move the farm to carbon negative by 2030. They will be positioned to work directly with Emory University to help meet Emory's ambitious goals for local, sustainable sourcing.